# Introduction to Function Point Why and How



**Christine Green** 

info@IPbyGreen.com

# CHRISTINE GREEN



#### **Owner of IPbyGreen - Senior Consultant**

20+ years of experience in the software industry. Focus on Process Improvement, Complex and Critical software projects. **Software delivery with success.** 

Worked on Critical contracts and projects for both government and private sector since 2003 for EDS and HPE (employed between 1996-2017). Independent Consultant since 2017.

Current assignments: Project/Program Manager at Healthcare Industry Projects (UK, IE and Sweden) Contractual Price Model Advisor on Large Scale EU Project.

M.Sc. in Mathematics and Computer science Certified - PMP, CSM, SA, LSS BB, CFPS www.linkedin.com/in/christinegreendk





President of IFPUG 2019-2021 CFPS Fellow since September 15<sup>th</sup> 2020



# **Function Point Analysis**

#### The Business Reason





# Software projects is critical to the business ...but only 35% is considered successful



# Over the past decade at least 19% failed



#### Removing the ability to fail a software project would bring a ROI of at least 1% of the revenue...



## 46% of all Software project is challenged



## Not meeting budget, time or delivering the value expected to the business



# Successful projects requires the use of a combination of Art and Science



Looking at other industries from a software Project perspective

In retrospective

01 Simulating the flow and velocity of Anesthesia in a human body





#### Simulating the flow and velocity of Anesthesia in a human body

01



## Cost estimation and planning of a cement fabric with all its complexities - and similarities



### Moving a lighthouse 70 meters

In the Local Division in which the

mi it

03



Looking at other industries from a software Project perspective

In retrospective



#### Why are these cases relevant?





#### Why do IT projects fail?



# What could support the success of software projects?



The single most important task of a project:

setting realistic expectations.

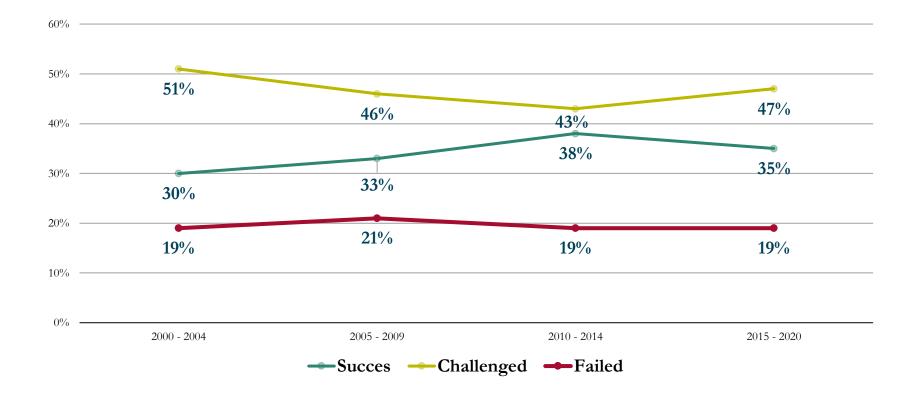
Unrealistic expectations based on inaccurate estimates are the single largest cause of software failure.

Source: Futrell, Shafer and Shafer "Quality Software Project Management", 2002



#### What are *realistic* estimates?

### The improvement of successful project is missing









...they fail to deliver within the combined objectives and requirements needed to complete a project



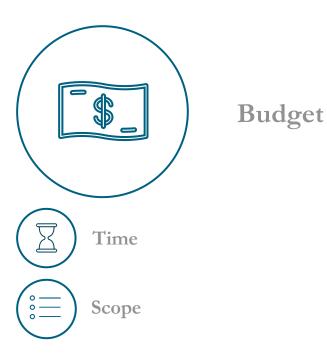
### Time as the Influencing Factor



Time

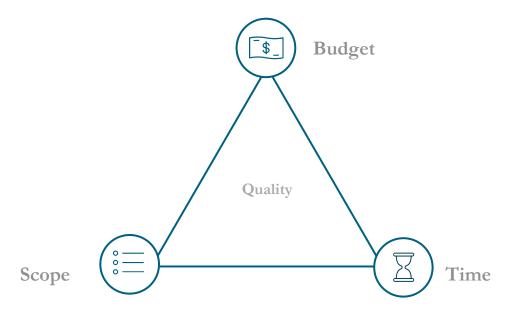
...they fail to deliver within the planned time and schedule

### Budget as the Influencing Factor



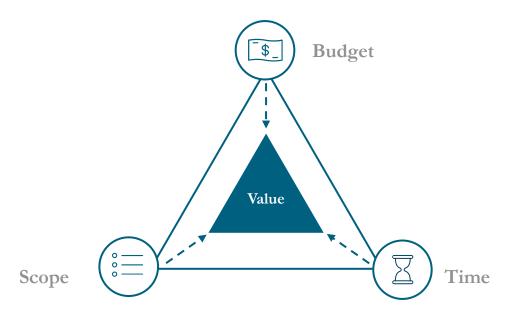
...and they fail to deliver within the estimated budget

#### Which all together diminishes the expected value and quality of a project



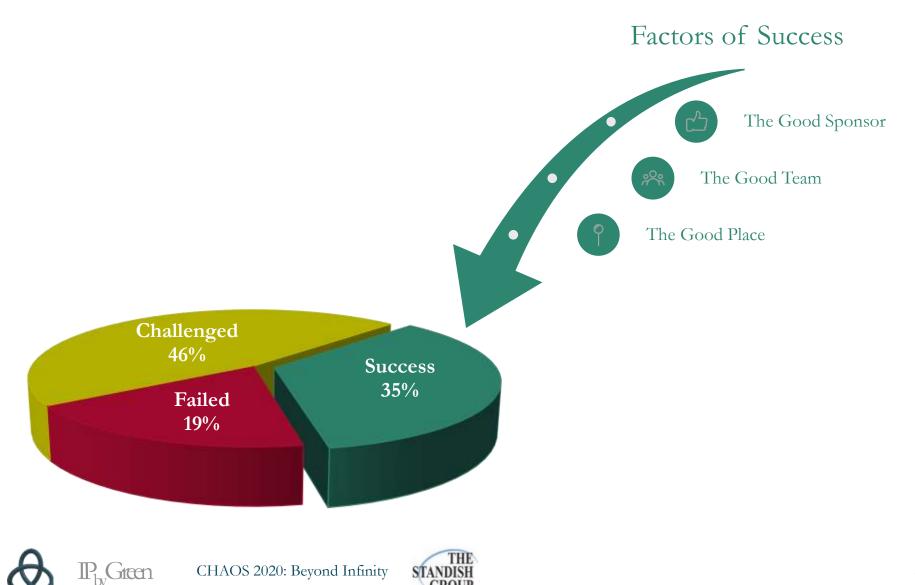


### Which all together diminishes the expected value and quality of a project



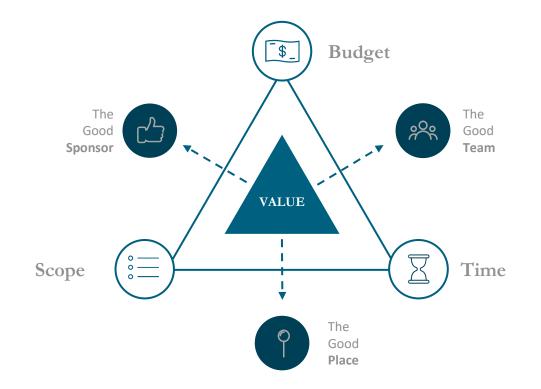


# What makes the 35% of all IT projects turns out as a success?



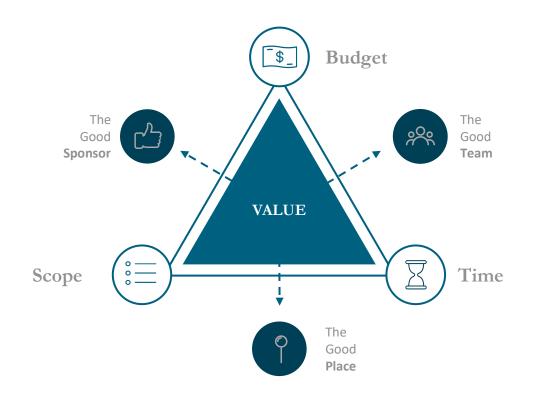
GROUP

# The improvement needs to focus on the factors of success and reason for failure





Having the good sponsor, the good team, and the good place can *unlock* more value of an IT project





#### Chaos Results

#### CHAOS Results 2010 - 2014



#### CHAOS Results 2015–2020



Results from 20,000 detailed software project cases in the CHAOS Database



CHAOS 2020: Beyond Infinity By Jim Johnson, page 5



## FACTORS OF SUCCESS



#### Modern Measurement







# Benchmark by Project Size

<b>Resolution/Size</b>	Successful	Challenged	Failed
Grand	6%	52%	42%
Large	12%	58%	30%
Medium	18%	56%	26%
Moderate	26%	61%	13%
Small	61%	33%	6%

Size Description	Size
Less that 10,000 Hours of Productive Labor	Small
10,000 to 30,000 Hours of Productive Labor	Moderate
30,000 to 60,000 Hours of Productive Labor	Medium
60,000 to 100,000 Hours of Productive Labor	Large
More than 100,000 Hours of Productive Labor	Grand





# Why do we keep on "Failing"

- Sponsorship ability to influence and lead
- Complexity of the "Projects"
- Size of the Project (Team, Duration, Scope)
- Team skills and productivity
- Lack of professionalism on Estimation and Control
- Uncontrolled or invisible Scope changes
- Agile Risk for large scale
- Process, Tools & Methods not mature





#### How to unlock more value?

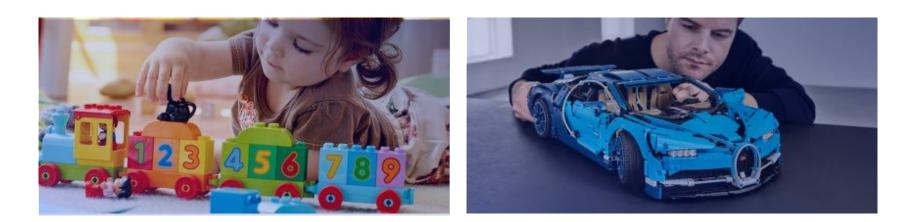


#### One method is Function Point Analysis



#### FUNCTION POINT ANALYSIS (FPA) IS A METHOD FOR MEASURING AND/OR ESTIMATING THE FUNCTIONALITY OF A SOFTWARE PROJECT

#### What does it take to build a LEGO construction?

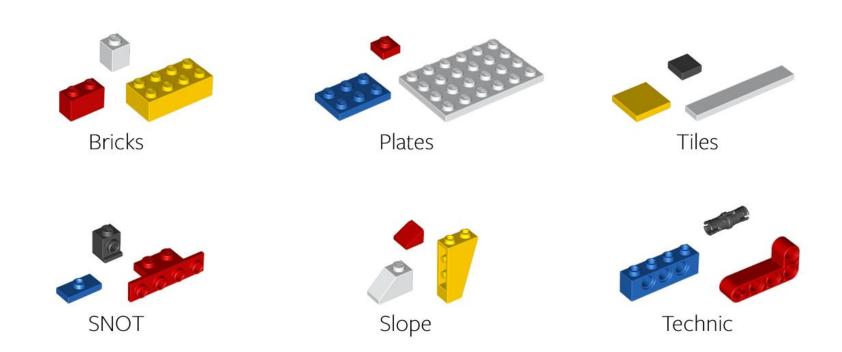


Simple construction

Complex construction

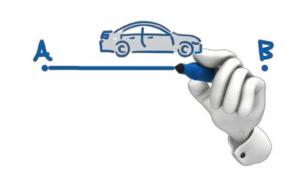


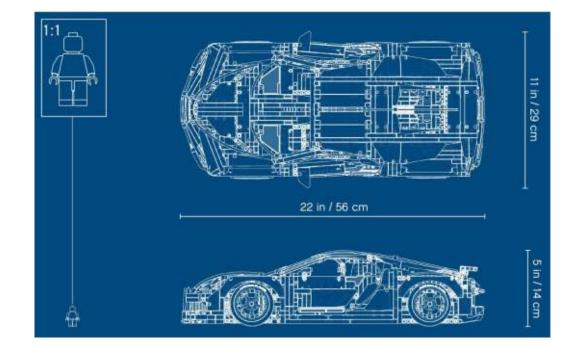
## ... it certainly depends on the requirements





#### How accurate you know the requirements







### ... and the expertise at hand



Low expertise

High expertise



#### The Technology & Methodology you use







#### FUNCTION POINT ANALYSIS USED AS A RELEVANT METHODOLOGY?

#### Governments' Usage

- Request for Proposal Evaluation
- Competitive pricing Evaluation
- Monitoring and Control of deliverables
- Quality Assurance Measurement
- Scenario Evaluation









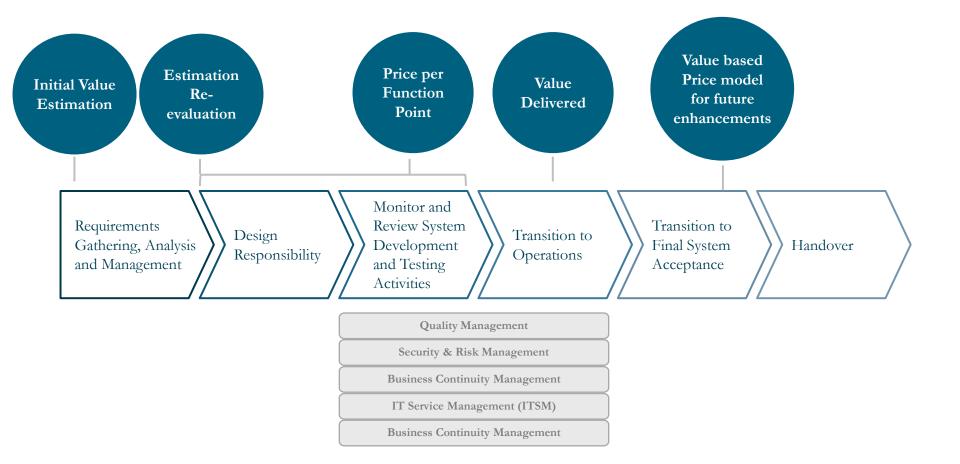
#### EU uses FPA

- Competitive Price evaluation
- Price per FP
- Monitoring and Control of Scope
- Scenario analysis





### Realistic Schedule and Competitive Pricing





### Private Sector Comparison

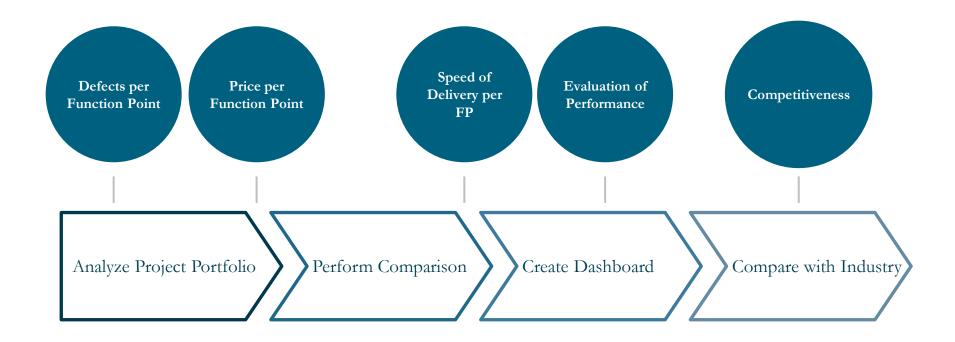
- Estimation comparison on RFP
- Monitoring and measuring of software
- Supplier Evaluation
- Price negotiation







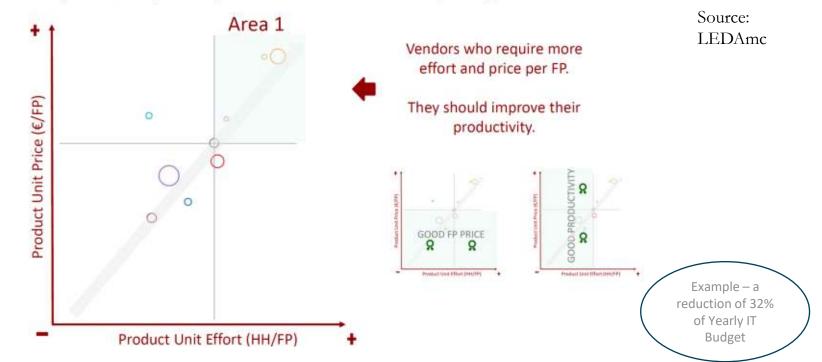
#### How the private sector companies perform FPA





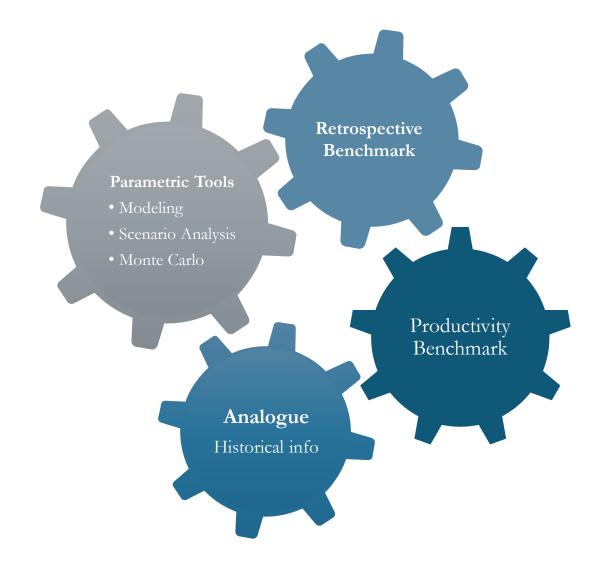
# Evaluating suppliers through FPA

You can analize if your rates are (or aren't) well balanced with the effort required by the vendors.





### Usage of FPA for Project Budget





#### Parametric Estimation Tool

#### NATO Case

With its initial proposal the vendor requested a project budget of **€7.2Million**. Using the risk-based estimates generated from SEER, NATO were able to negotiate a project cost **€4.1Million**, a saving of 43%. Instead, the usual **5%-10%** expected through traditional negotiations.



Data-driven estimation is seen as a fundamental part to the success of project delivery within NATO.



### Value & Velocity measures





### Other Benefits of FPA

A Certified FP

Specialist is an expert in bridging between

User, Technical and

Planning needs

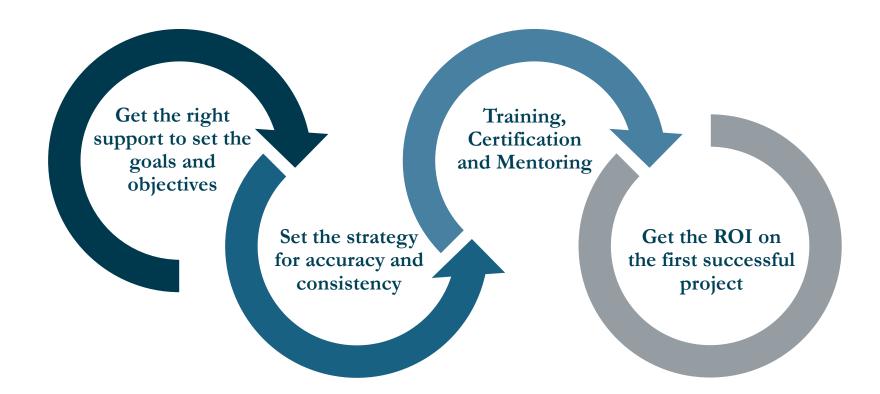


- Consistent and Stable Software Size
- A process more than a single number
- Strengths in its definition and usage
- The best scope management and control methodology in the world
- The high-level perspective of landscape and business coverage
- The Requirement traceability and control from a user's perspective
- The visibility that is required from Business Process to Software testing
- The quantitative measure between Purchaser and Delivery organization
- Strength is in the consistency
- Early, detailed and controlled can evolve and change
- The visibility from Business Process to Software delivery acceptance

The Process for scope illumination, control and measurement

 $\mathbb{P}_{by}$ 

How to start using Function Point Analysis in your organization?





# Recommendations for achieving successful IT Projects

**PROFESSIONALISM** Estimation & forecast with a professional approach

**SIZE AND PRIORITIES** Size and priorities the project requirement and value

**CONTROL** Control your project and process – quantify and validate

#### Remember

Successful IT Budgets is a combination of Science and Art





#### I believe that by using Function Point Analysis we can improve the success rate of software projects

Add a Certified FP Specialist (CFPS) to your team

#### Function Point Analysis (FPA)

#### A Technical Introduction

# Functional Sizing Measure

#### The perspective of FPA

- is the measure of the functionality that an application provides to the user
- provides a size measure that depicts the software requirements by functionality
- a visual technique breaking down complex projects into smaller components
- a method to quantify the size of these components from top to detail level
- the size of the estimated scope, the actual scope, the changes to the scope



# Function Point Analysis – the Process



- Strengths in its definition and usage
- The best scope management and control methodology in the world
- The high-level perspective of landscape and business coverage
- The Requirement traceability and control from a user's perspective
- The visibility that is required from Business Process to Software testing
- The quantitative measure between Purchaser and Delivery organization
- Strength is in the consistency (Choose qualified resources)
- Early, detailed and controlled can evolve and change based on needs
- The visibility that is required from Business Process to Software delivery acceptance

#### The Process for scope illumination for Management



#### User View

#### User

• Any person or thing that communicates or interacts with the software at any time.

#### User recognizable

• Requirements for processes and/or data that are agreed upon, and understood by, both the user(s) and software developer(s).

#### User view

• Functional User Requirements as perceived by the user.

#### Meaningful.

• User recognizable and satisfies a functional requirement.

#### From the user view



## Function Point Analysis - the Method

Function Point Analysis CONSISTENT AND STABLE SOFTWARE SIZE

- Business Process & Software Requirements Breakdown
- Scope Control from a Business perspective
- Scope analysis and control from a user's perspective
- Scope of work for Teams and Projects
- List of deliverables
- List of transactions to be tested

FPA

- Measure of impact
- Key Performance normalization factor
- The Functional Size Measure of a project or software component

#### The Process for scope illumination, control and measurement



Using an experienced

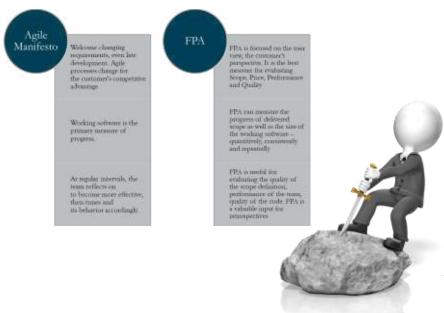
CFPS gives you much

more than JUST the

size and process

# Busting Myth about IFPUG FPA

#### Works Perfectly in Iterative projects (Agile)



#### It is not difficult to use!

As a technical resource, the method requires you to think logically and from a user perspective. That can be hard for some! But easy for others...

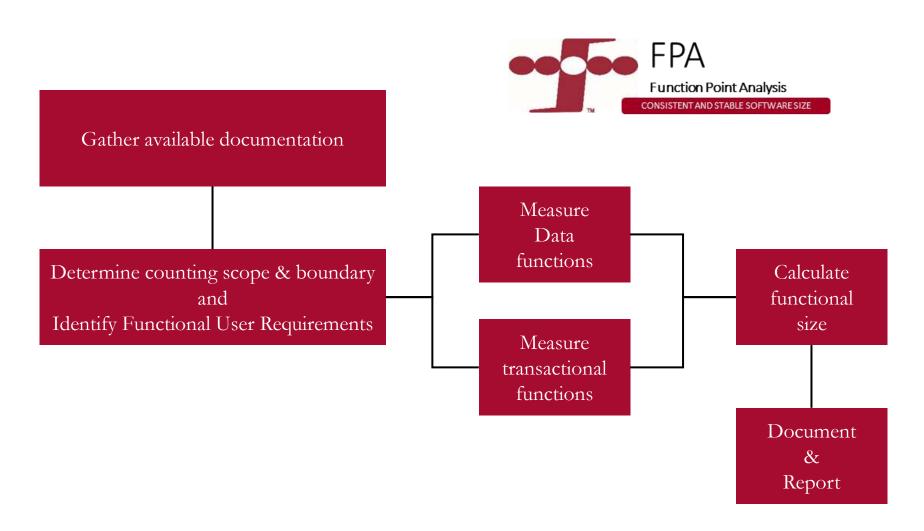
#### It is not old and outdated

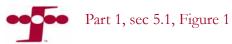
Old – Yes, but for sure not outdated. It is stable, consistent and continue to show its value in the organizations embracing it. Old is wise and fresh if you keep exercising...

#### It is usable on all types of technology or business areas

Yes, sometimes a twist is required in order to map from Scope to Effort – but "twisting" the right way can be done without compromising the FPA for external references. FPA is changeable and remain consistent when changes are applied with attention

### Function Point Counting Process





# Function Point Analysis - the Usage



- Review & evaluate the scope
- Control Scope
- Break down scope for visibility
- Price & Cost
- Estimate & Plan
- Benchmark Price, Cost, Delivery and Quality
- Competitive Measure

#### The Usage for Management Decision



### Price model based on Function Point (FP)

- Advantages
  - The client understands how the fee is derived and how it will vary with changed requirements
  - The supplier is not disadvantaged when additional functionality emerges as understanding of the stated requirement increases
  - The approach can be applied across the full development lifecycle, iterations or part of the lifecycle
  - The approach can be applied for changes and future enhancements

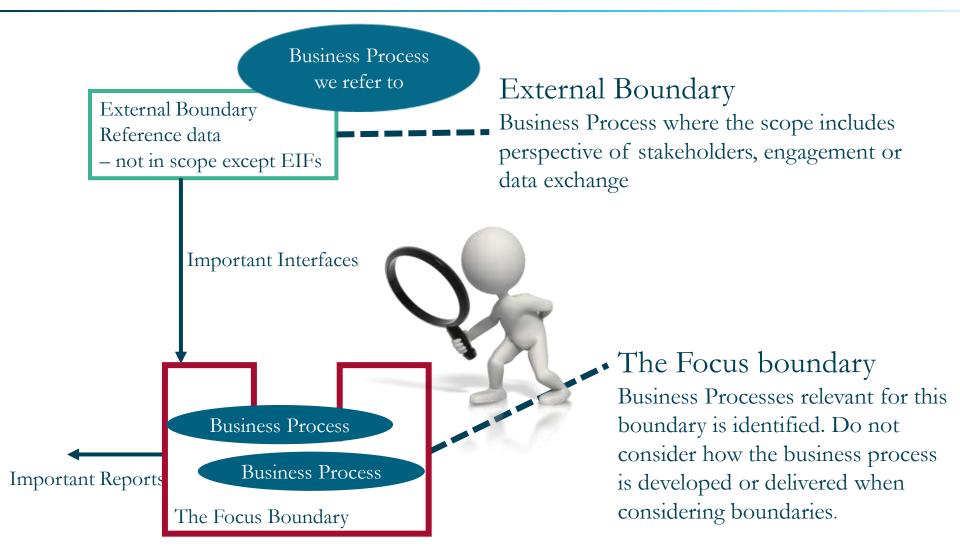
The client pays for the value they receive

The supplier gets payed for what they deliver

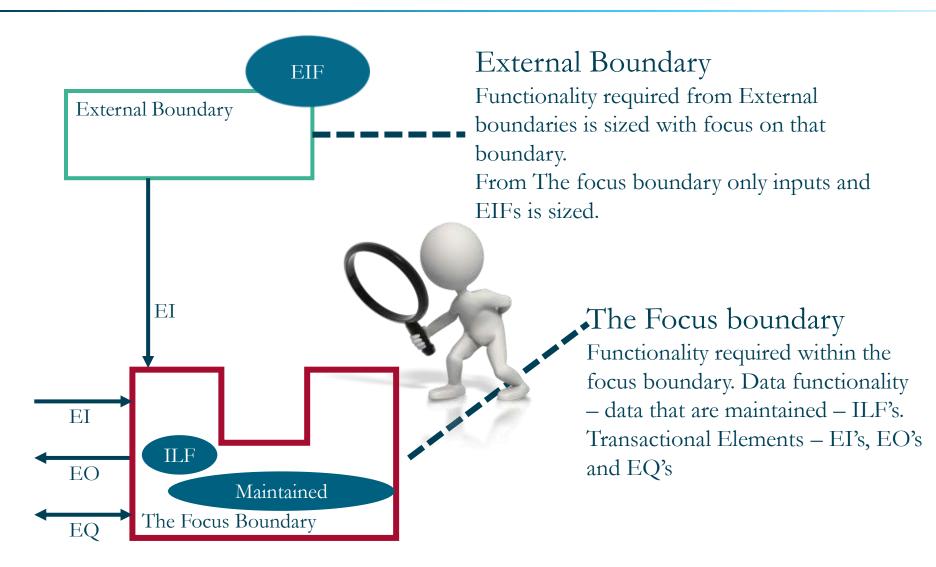
The competitiveness on price, speed and quality is easy to evaluate



### Boundaries from a business perspective



#### Boundaries from a FPA perspective



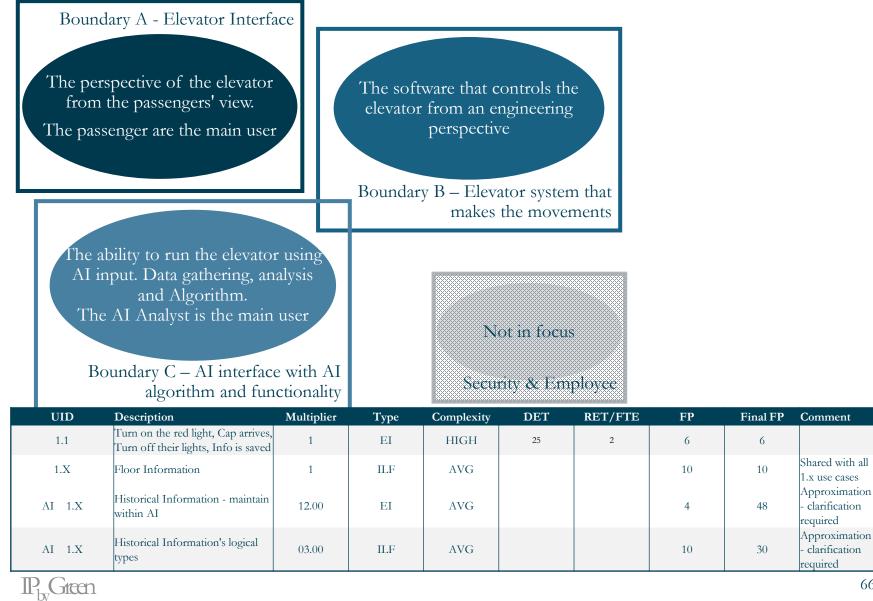
# FP QRG

[		Data f	function com			
			DETs			
		1 – 19	20 - 50	> 50		
RETs	1	Low	Low	Average	Dif	
	2 - 5	Low	Average	High		nction size
	> 5	Average	High	High		уре
					ILF	EIF
				Low	7	5
			Comple	x Average	e 10	7
				High	15	10

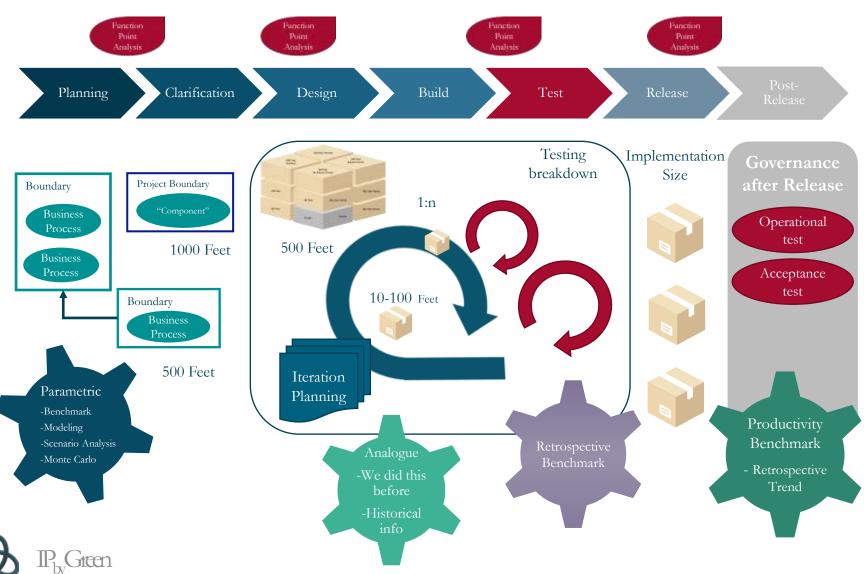
EI funct		nctional comp	olexity							
		DETs	DETs							
		1 – 4	5 – 15	> 15						
	0 – 1	Low	Low	Average			1 1			
FTRs	2	Low	Average	High	EO and EO	EO and EQ functional complexity				
	> 2	Average	High	High		DETs				
		-			1 – 5	6 – 19	> 19			
				0-1	Low	Low	Average			
			FTRs	2 - 3	Low	Average	High			
				> 3	Average	High	High	Transa	ctional funct	ion size
			NOTE A	An EQ has a minimum of 1 FTR.			Туре			
						EI	EO	EQ		
							Low	3	4	3
						Complex	Average	4	5	4
							High	6	7	6



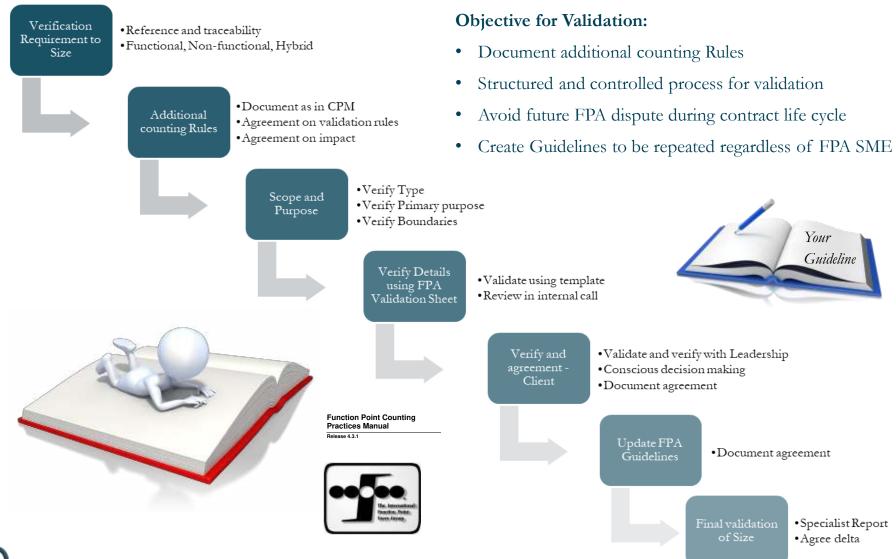
### Example - Elevator



# Usage of FPA Projects



#### FPA Validation Process



TREN

#### **IFPUG** Used in the Industry

Governance and Private

# European Parliament Decision 2020

On May 13th, 2020, the European Parliament made a decision with recommendations to the eu-LISA Agency for the Operational Management of Large-Scale IT Systems in the Area of Freedom, Security and Justice.

The decision of The European Parliament "welcomes the new organizational structure put in place by the Agency to reinforce the capabilities needed for operational planning and the associated procurement, ... the Agency may consider using the methodology of the International Function Point Users Group (IFPUG), a standard methodology for determining the price of development activities".

IFPUG is honored to see its methodology as one of the resources recommended by the European Parliament to improve an agency's performance.

IFPUG news release 13th of May 2020 https://www.europarl.europa.eu/doceo/document/A-9-2020-0053 EN.pdf





EU used IFPUG FPA in 2018 for the comparison between three options in the report:

Implementation analysis regarding the technical specifications and other key elements for a future EU system for traceability and security features in the field of tobacco products

"The nature of the different options (D1, D2 and D3) has a direct influence on the cost of software development."

"The adoption of a complexity percentage delivers the required adjustment of option D1, due to the increase of function points effort estimation methodology (IFPUG, 2016), when compared with options D2 and D3."

Source: <u>https://op.europa.eu/s/n9ML</u>





2017 – Usage of FPA for the VIS Project – VISA information System From the 2017 Annual report statement - For the calculation of prices for the specific contracts, the Agency applies a combination of fixed price and quoted time and means approach aiming at sound cost control. For the VIS contract, the Agency also applied IFPUG (208), a standard methodology using function points for the determination of price for development activities. The agency may consider using IFPUG also for the other systems.

2017 – Annual Report General recommendation on usage of IFPUG FPA for revision of contracts

In the framework of the revision of its sourcing strategy, the Agency shall address contracting options, including the adoption of IFPUG-sponsored methodology, with a view at reducing reliance on a single contractor for evolutions.

Between 2017 and 2020 – Used in Call for tender with small variations depending on the Project Type and knowledge gained



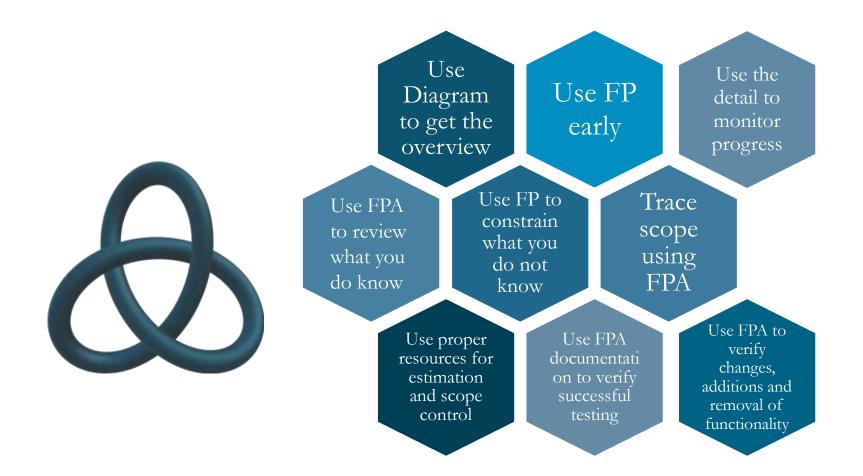
#### Private Sector Comparison

- Estimation comparison on RFP delivery with Parametric tools
- Used for monitoring and measuring of software suppliers (outsourcing measure on software specifically)
- Down selection of supplier due to performance
- Price negotiation due to Competitive Price

# Examples – savings of up to 32% of yearly software development and maintenance budget



### Solving the tree foil knot

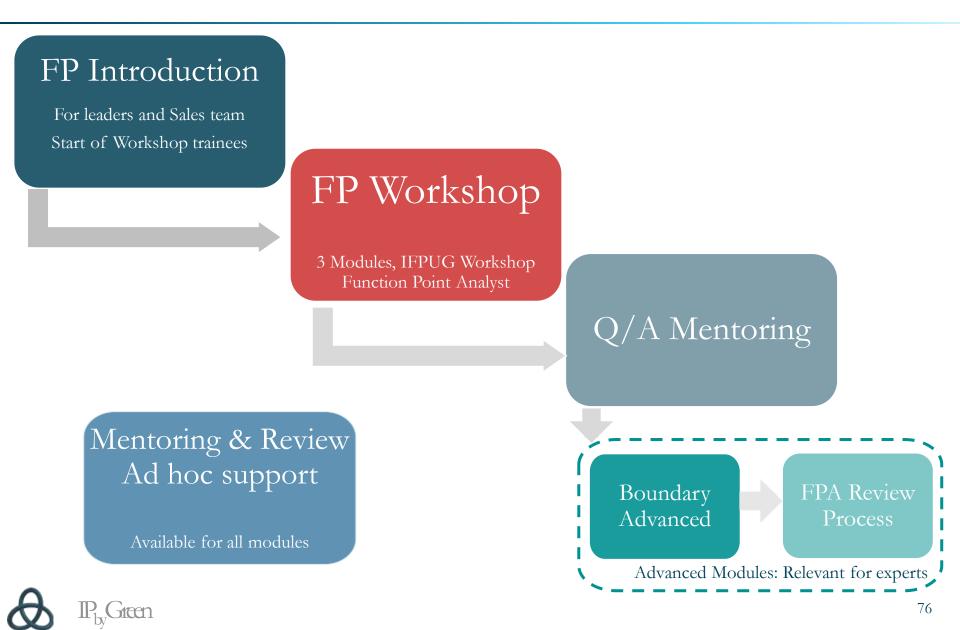




#### How to get started

Contact us for details

# Training RoadMap



# QUESTIONS?

# **Christine Green**

Owner of IP<sub>by</sub>Green





Mobile: +45 81 72 11 22 Email: <u>info@ipbygreen.com</u>

www.ipbygreen.com Skype: christine.green LinkedIn: christinegreendk